



QUAD ONE REPORT

Board of 2018/2019

Table Of Content

Table Of Content	2
Introduction	3
General Achievements	4
Financial Overview	5
External Relations	7
Partnership Levels	7
List of Partners	7
Assessment of the Board	8
Assessment of Events	8
Introweek	8
Beurs Basement Party	11
Social Drinks Oktoberfest	11
Start of the Committees	12
List of committee activities since September	12
Appendix A: Partnership Options EUCSA	14
Appendix B: Introweek Schedule	16

Introduction

To our members, partners, or people otherwise affiliated with EUCSA. In this report, we look back on a successful quad one. The first of the four quads had various challenges, but the overall result was rather positive. This report also aims to evaluate the performance of the EUCSA board, and identify points of improvement.

The EUCSA board of 2018/2019 consists of Sakir de Castro (Chair), Lotte Paulis (Secretary & Vice-Chair), Jesse Lamme (Treasurer), Jonas Nabbe (External Relations officer), Bas Bongers (Committee Affairs Officer), and Oliver Rockall (Committee Affairs Officer). Although the board organizes numerous large events for the members of the student association annually, the majority is organized by the nineteen committees of the association.

The nineteen committees of 2018/2019 are:

1. Sports Co.¹
2. Ski Team
3. Film and Photography Co.
4. Health and Welfare Co.
5. Cooking Co.
6. Sustainability Co.
7. MUN Co.
8. Charity Co.
9. Dance Co.
10. Debating Co.
11. EUCxInspire
12. LGBTQ+ Co.
13. Mass Media Co.
14. Investment Co.
15. Music Co.
16. Performance Co.
17. Travel Co.
18. Party Co.
19. Podcast Co.

¹ "Co." is an abbreviation for committee

Bar Board (Insert)

General Achievements



So far, there are a few achievements that are worth mentioning.

- Renewal of the EUCSA website: www.eucsa.nl
- Renewal of the sponsorship or partnership system of EUCSA
- Successful application, evaluation, and continuation of the committees
- The addition of 10 new partnerships with external contacts
 - Two consultancy companies offer advice and strategic insight
- Generating around 650 euros in sponsorships
- Reaching over 400 members

Financial Overview

Board Budget			
Purpose	Budget	Budget Spent (so far)	Budget Remaining
Usable Budget Board	€ 8.900,00		
Gala	€ 1.500,00		€ 1.500,00
EUCSA Weekend	€ 1.500,00		€ 1.500,00
UCSRN Membership	€ 1.000,00	€ 1.000,00	€ -
Administrative	€ 800,00		€ 800,00
Board inventory	€ 400,00		€ 400,00
External relations/acquisitions	€ 500,00		€ 500,00
GA	€ 200,00	€ 51,55	€ 148,45
Beer Cantus	€ 1.000,00	€ 1.000,00	€ -
Sinterkerst&Nieuw	€ 500,00		€ 500,00
Social Drinks	€ 400,00		€ 400,00
Valentine	€ 200,00		€ 200,00
Easter	€ 150,00		€ 150,00
Elections	€ 400,00		€ 400,00
Transition Weekend	€ 200,00		€ 200,00
Event Buffer	€ 150,00		€ 150,00
Total	€ 8.900,00	€ 2.051,55	€ 6.848,45

Buffers			
Purpose	Buffer total	Budget Spent (so far)	Buffer Remaining
Financial Buffer (Payables)	€ 2.008,62		€ 2.008,62
Committee Buffer	€ 2.850,00	€ 2,62	€ 2.847,38
Introweek payments buffer	€ 1.000,00	€ 584,10	€ 415,90
Money for Pin Machine	€ 850,00		€ 850,00
UCSRN Tournament	€ 2.237,47	€ 1.891,48	€ 345,99
Merchandise	€ 1.685,00	€ 876,33	€ 808,67
Total	€ 10.631,09		€ 7.276,56

Committee Budget			
Committee	Budget	Budget Spent (so far)	Budget remaining
Usable Budget Committees	€ 16.098,89		
EUCxInspire	€ 1.000,00		€ 1.000,00
Travel Co	€ 600,00	€ 11,79	€ 588,21
Performance Co	€ 1.600,00		€ 1.600,00
Health and Welfare Co	€ 300,00		€ 300,00
Mass Media Co	€ 200,00		€ 200,00
Charity Co	€ 585,00		€ 585,00
Cooking Co	€ 580,00		€ 580,00
Dance Squad	€ 350,00		€ 350,00
Debating Co	€ 500,00		€ 500,00
Film & Photography Co	€ 500,00		€ 500,00
Investment Co	€ 60,00		€ 60,00
LGBTQ Co	€ 220,00		€ 220,00
MUN Co	€ 750,00		€ 750,00
Music Co	€ 500,00		€ 500,00
Party Co	€ 3.900,00	€ 2.169,24	€ 1.730,76
Ski team	€ 60,00	€ 62,62	€ (2,62)
Sports co	€ 2.200,00	€ 210,53	€ 1.989,47
Sustainability co	€ 743,89		€ 743,89
Yearbook Co	€ 1.300,00		€ 1.300,00
Podcast Co	€ -		€ -
Fish Co	€ 150,00		€ 150,00
Total	€ 16.098,89	€ 2.454,18	€ 13.644,71

If there are any questions or remarks about this financial update, you can always reach us on treasurer@euksa.nl or +31639853507.

External Relations

Partnership Levels

After brainstorming with various consultancy agencies, a new plan was decided upon regarding sponsorships. Four possible levels of partnership are identified, and differ in price as well as benefits that the partner of EUCSA enjoys. The partnership options (standard, bronze, silver, or gold) range from less than 500 euros to 2000 or more euros. These amounts do not necessarily have to be money, they can also consist of alternative benefits or products. You can find a detailed overview of the partnership options in appendix A.

List of Partners

The current list of partners looks like this:

1. Gold Partners: none
2. Silver Partners: none
3. Bronze Partners:
 - People & Company
4. Standard Partners:
 - Salsashop
 - Sfeer Horeca
 - Studio Nabbe Fotografie
 - Fonky Sales
 - Maison van den Boer
 - Wow Burgers & Fries
 - Trainmore
 - Albert Heijn Coolsingel
 - NOO.ME
 - Tante Nel
 - Panzero
 - Cafe 't Fust

Assessment of the Board

We feel that the board of 2018/2019 has managed a rather good beginning of the board year. There were no major incidents, and the events that were organized were fun and accessible. Additionally, the communication is going well, despite the search for a dominant platform. Whether we should focus on the website, the Facebook page, or the email remains a difficult dilemma. Naturally, we all had to get used to our board positions and occasionally struggled to combine EUCSA with all the other aspects of our lives. However, we think that quad one was a good start of the board year and showcased the competence of the board.

There is of course room for improvement, so we identified a few points on which we can focus and improve:

- Better or quicker communication within the EUCSA board.
- Clearer division of tasks, with the aid of a todo list for example.
- Focus on the execution of ideas of the election period.
- Get a better idea of the needs and desires of the entire community.

Assessment of Events

Introweek

The introweek, being the first event that any board organizes, showed us how we function as a team, and marked the start of the year. This event was rather successful, and except for losing the camera at the final party, no major incidents occurred. The introweek seemed to be enjoyed by many, and the guides helped tremendously in maintaining a good spirit. At each of the events at least two board members were on sober shift, which helped to keep things running smoothly as well. What follows is a brief assessment of each of the days of introweek. You can find the schedule of the introweek in appendix B.

Sunday

The Sunday of the introweek was relatively calm. The first years students could register in the common rooms in the basement of the student housing Lucia. By choosing this location for the registration, we made it as easy as possible for the students to register without any rush or obstacles. In the evening, we organized drinks at cafe 't Fust, which

is right across from Lucia. Here, the students could find the other members of their introweek group, as well as their guides. Every group had two guides, who ensured the students with the best possible start of their time at EUC. Despite some students being unable to find their guides or group members, the drinks were successful, and people had the chance to relax and mingle a little.

Monday

After an opening by the Dean of EUC in the library theater at Blaak, the week officially started. The goodie bags were handed out to all of the guides to further distribute among their groups. The bags were filled well, and included a voucher for a free beer at skihut, a voucher for the second meal free at Salsashop, a pen of Happy Italy, coupons of NOO.ME, a bottle of water, a condom, a 'stroopwafel', a bonus card from Albert Heijn, and a pass to work out one day for free at trainmore. The first event was the "Hurry Up 100", which entailed that the groups had to complete several tasks in order to win points. The group with the most points at the end of the week had the chance to schedule a dinner with the Dean of EUC. The Hurry Up 100 was enjoyed very much from what we saw and heard. For the board it was a little bit stressful, since we had to keep track of the scores of the groups. By dividing the work between the board members, we were able to manage the work while enjoying it. During the Hurry Up 100, the groups could get some fries and a snack at Tante Nel, which was subsidized by EUCSA. Next to that, every group could get 5 euros per group member reimbursed for additional lunch. Not everyone filled out the form to get reimbursed and, therefore, not all money that was allocated for it was used. From 16:00 to 20:00 the students had the chance to get some rest and have dinner. At night, we hosted the karaoke night in the common rooms of Lucia. Many people showed up and enjoyed it. However, it got extremely hot in the room, and due to the layout of the room, only a few people could actively engage. For next year, finding another location might be a way to improve the event.

Tuesday

The tuesday started out relatively formal, with some events planned by EUC. The information market was a good place to sell memberships and answer questions, so that is definitely something that the next board should repeat. After the somewhat formal morning programme, the students all gathered at the Kralingse plas. Here, there was a very relaxed vibe, and the students could lay back and hang out with their guides and/or fellow students. There were also various activities that one could participate in. A salsa workshop by Iris Bos, a bootcamp challenge by Trainmore, painting on one of two large canvases, typical Dutch challenges and games by the welcome team, and various sports. There was also plenty of pizza available, including options for vegans and vegetarians. After the Kralingse plas event, people gathered at BAR, where the pubquiz took place. The groups could again win points through the quiz. The pub quiz was a

success, and there was also a large number of staff members present, which was very much appreciated. After the pub quiz, we hosted an after party at the same venue. However, either due to the music that we chose, or due to the price of the beverages (or a combination of the two), many people left to go elsewhere. Thanks to quick decisions and promoting, as well as the help of the guides, people came back, and the party became fun nonetheless. The possibility of people leaving an event either temporarily or completely is something to keep in mind for next years.

Wednesday

Wednesday was the most formal day of the week, taking place largely on the Woudestein campus. With many of the events during the day being organized by EUC, the EUCSA board did not have much influence in those events. PBL introductions and workshops, a tour around the campus, and an introduction of the MRAI all took place that day. However, EUCSA did organize a lunchconcert. In cooperation with Studium Generale, we rented the theater, provided delicious sandwiches, and booked Lucas Vermeer and Amber Winter to play at the theater. People were genuinely impressed with the quality of the performance, and enjoyed the lunchconcert very much. This is also a good event for the people that do not necessarily love partying. At night, there was a barbeque at cafe 't Fust. The weather was not great, so the turnout was a little less than we anticipated. There were tents to protect against the rain, and the food was good and plenty. People also got one free drink token, which made it a good dinner option. All the leftover food, which was quite abundant, was donated to the homeless shelter. After the barbeque, the committee crawl took place. It was a sort of pub crawl, where some committees did a short workshop or showcase at each of the locations. The moments where people switched bars were rather hectic, and we got kicked out of bar 't Zwarte Schaap for no apparent reason, but overall, it was a good event. For next boards, it might be fun to further develop this event, in order to give the committees a role in the introduction week as well.

Thursday

The last day of the intro week was not as busy as some of the other days. In the morning there was a health and safety council presentation, and after that an event where students could get to know some of the staff members. The staff event tends to be difficult in terms of attendance. This year, the attendance of students was rather good, though not in all groups. There was plenty of staff present, so the staff event turned out pretty nice. For dinner, the groups went to the houses of the guides. The guides got 35 euros reimbursed to help them cook a nice meal for the groups. We were strict in the rule that this money was not allowed to be spent on alcohol. The final event of the week was the party at EAU lounge. This was a very successful party, with the same theme as the year before: national outfits. There was a photobooth, which was rather popular. People got three drink tokens for free when they entered. We also sold some tickets

that were left over to second and third years in order to reduce the costs of the party. The DJ's were both pretty good. We had one friend of Sakir that came to play, after which a DJ played that we hired through IIAM. The camera was lost in the party, due to chaos and lack of clarity about whom was in charge of the camera. For next times and for next boards it is advised to keep track of whom is in charge of the camera, and to choose a spot for it beforehand.

Beurs Basement Party

This "Back 2 Skool Party" was successful. It was our first time working with Beurs, and they were very helpful. We had the whole basement for ourselves and a beer pong table was available for those who came early. During the night, people could also check out upstairs, where the event 'Crossroads' took place. We had some very nice drink deals, such as a gin & tonic for 5 euros, and 0.5 liters of beer for 4 euros. One thing that we noticed is that people show up very late. We had a separate line, and people could enter for free before 00:00. However, many people showed up just before that, which makes it rather difficult to keep the line organized. The beer pong tables were also not very necessary because of this. There was an incident that required quick medical attention. Luckily, two of the board members, Lotte and Oliver, quickly acted, called an ambulance, and stayed with the person in need of medical attention until the ambulance picked them up.

Social Drinks Oktoberfest

Social drinks is the most frequent event of the year. We try to have at least one edition of this event per month. The aim of the drinks is to offer students a place where they can meet other students (from all years), and relax for a night. Typically, these events take place at cafe 't Fust. This is convenient because it is close to EUC, as well as to the student housing of the first years students. This time, the theme was Oktoberfest. This meant that the staff of 't Fust were dressed up in 'Lederhosen' and the cafe looked like an après ski hut. The night was fun, and no incidents happened. However, there are two points of improvement. The first one is regarding the deals on the drinks. There were some deals, but beer was still 2,20, and while we were promised apfelkorn shots for 1 euro, we did not see much of that at all. In other words, we should try to communicate better about the deals beforehand, or make sure that it is written down on paper. Secondly, the fact that the cafe is so close to the housing of the first years also forms a danger. It is possible that some or many of them choose to stay in their rooms longer, since they can drink for a fraction of the price of 't Fust. As a result, the attendees of social drinks tend to show up rather late.

Start of the Committees

The start of the committees was a rather hectic time for the CAO's Oliver and Bas. They had to evaluate all of the applications, and decide who would be the best fit for the committees. After that, they had to inform them about their position in the committee, and help them get started. This process went quite well, and all applications were assessed fairly. One idea that the board members have is to move (part of) the committee application process to may, the end of the academic year. This way, by choosing a part of the committee, first year students still have a chance to join a committee, but the lack of events in quad one is avoided. If the committees are only starting well after introweek, there are a few weeks in which almost nothing gets organized for the members. Furthermore, some committees had many applications, while others had only one or two. Any committee that had one application or none at all was disbanded. This were the yearbook committee and the workshop committee. For now, Sakir is trying to work on the yearbook in order to still have something for the students that graduate this year. We are still looking for a solution for the absence of a yearbook committee, without having to completely abandon the EUC yearbook altogether. Members can also propose new committees, which have to be specific and of added value to the EUCSA community. This year, four new committees were formed: the Dance Committee, which was formerly a team that did not get any funds, the Investment Committee, the Podcast Committee, and the MUN Committee (model united nations). The committees created budget proposals, stating how much they thought they would need for the year. The treasurer, Jesse, then evaluated these proposals together with the CAO's, and made a budget for the whole organization. An overview of the budget can be found under the chapter "Financial Overview."

List of committee activities since September

- Info session by Investment Co
- Dance Co Practice
- Cocktail workshop by Cooking Co
- Improv session performance Co
- Ski team presentation
- First MUN simulation by MUN Co
- Dance squad Quad 1 wrap up by Dance Co
- Travel Co presentation
- Fifa tournament by Sports Co
- Party Co takes you to Stalles and Vibes

Collaboration with IIAM: Pandamonium & Halloween

We have worked together with IIAM twice in the first quad, for their first edition of Pandamonium in Nora, and for their Halloween party in Annabel. The parties were fun, and especially the discount for the Halloween party was beneficial for our members. A few critical notes have to be added though. Firstly, the difference between IIAM and EUCSA is that IIAM is a for-profit organization, while EUCSA is not (it is a non-profit organization). This means that the interests might not overlap completely. A second point of concern is that especially the halloween party resulted in the EUCSA board having to sell tickets. This is problematic since EUCSA is a student organization that should not spend much (or any) time on selling the tickets of third parties. The final concern is the benefits. Normally, we ask 50 euros for a post on social media. We did not do so with IIAM, because the benefits were thought to approach 50 euros. However, we do have to keep evaluating if the benefits are sufficient to continue with similar deals.

Appendix A: Partnership Options EUCSA



Gold Partnership

- Yearly amount: €2000
- Rewards:
 - Invitation to our network event for sponsors
 - Name representation at the entrance of the annual Gala
 - Name representation in the to-be-established EUCSA bar
 - Possibility of a business visit, by some EUC students
 - Free entrance at all EUCSA and committee events²
 - A logo in the yearbook
 - Logo or company name on the EUCSA website
 - A logo in monthly newsletter
 - 3 Facebook/instagram posts available in a year

Silver Partnership

- Yearly amount: €1000
- Rewards:
 - Invitation to our network event for sponsors
 - Possibility of a business visit, by some EUC students
 - Logo or company name on the EUCSA website
 - Free entrance to all EUCSA and committee events
 - Logo in the yearbook
 - 2 Facebook/instagram posts available in a year

Bronze Partnership

- Yearly amount: €500
- Rewards:
 - Invitation to our network event for sponsors
 - Possibility of a business visit, by some EUC students
 - Logo or company name on the EUCSA website
 - 1 Facebook/instagram post available in a year

² Some events are excluded. The annual skitrip for example.

Standard Partnership

- Yearly amount: < €500
- Rewards:
 - Invitation to our network event for sponsors
 - Possibility of a business visit, by some EUC students

Appendix B: Introweek Schedule



DAY	TIME	ACTIVITY	LOCATION
Sunday 26th	14:00	Registration	Lucia basement
	20:00	Drinks - Get to know each other.	Fust - Stadhuisplein
Monday 27th	11:00-12:00 Theater	Introduction by the (interim) Dean	Theater, then walk to the fountain where he/she opens the week more informally. The board will then do the fountain speech after the dean, and divide groups + kick off the week
	12:00:12:30 walk to euc + fountain talk		
	12:30-13:00	Break/get to know your group	Around EUC
	13:00-16:00	Hurry Up 100	Everywhere
	20:00 - 22:30	Karaoke Night	Lucia
Tuesday 28th	1) 10:00-10:45 2) 11:00-11:45 3) 12:00-12:45	Dean office Sessions	EUC Erasmus Hall
	10:30-13:30	ICT Helpdesk	First Floor Study Landscape
	10:30-13:30	Information Market	EUC Ground floor
	15:00-19:00	Kralingse Plas Chill Session	Kralingse Plas
	20:00	Pub Quiz Night	Bar
Wednesday 29th	11:00-11:15	MRAI Introduction	Woudestein

	11:15-12:00	PBL Introduction	Woudestein
	12:00-13:00	Lunch concert ft. SG <ul style="list-style-type: none"> • One hour • SG gets 10 minutes to promote themselves. 	Erasmus Paviljoen Theater
	13:00 - 15:00	Campus Tour + One Stop Shop PBL Workshop	Woudestein
	15:30-17:30	Campus Tour + One Stop Shop PBL Workshop	Woudestein
	19:00-21:00	BBQ	Fust
	21:30- 23:50	Committee Crawl	Witte de With
Thursday 30th	1) 10:00-10:45 2) 11:00-11:45 3) 12:00-12:45	Health, safety and Counselling	EUC Erasmus Hall
	13:30-15:00	Mingle with the staff	EUC Ground floor
	18:00	Dinner at Guides	Guides/Cribs
	21:30- 3:00	Party	EAU Lounge